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# Winter School

## *Victoria Falls*

Z I M B A B W E

The Art of Relevance - Reimagining Your Value Proposition

18 - 21 JULY 2024

**PARTNERSHIP OPPOTUNITIES**



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ALWAYS INTEGRITY

18 - 21 JULY 2024

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# 2024 Winter School

*Victoria Falls* ZIMBABWE

## PARTNERSHIP OPPOTUNITIES

### ABOUT THE EVENT

The Winter School organized by ICAZ stands as a prominent and esteemed event, offering valuable prospects for any organization. With the potential to attract 600 participants from across the globe, both in-person and virtually, the Winter School provides a unique platform. Distinguished international speakers also contribute to the event's prestige. Notably, our membership demographic is predominantly under 40, with half based outside Zimbabwe, primarily in South Africa, the United Kingdom, Australia, and America.

We are confident that affiliating with ICAZ will provide your organization with unparalleled marketing and publicity opportunities to showcase your products and services, making it an opportunity you won't want to miss.

### WHY PARTNER WITH US?

Ignite global recognition! Sponsor the ICAZ Winter School and connect with 600+ dynamic minds worldwide. Associate your brand with excellence, featuring top international speakers and a vibrant audience under 40. With members spanning South Africa, the UK, Australia, and America, this is your chance for unparalleled exposure. Elevate your brand, showcase your offerings, and secure exclusive marketing opportunities.

Don't miss out – be a standout sponsor at the prestigious ICAZ Winter School!

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### SPONSORSHIP CATEGORIES

The following are various sponsorship categories available, including benefits, which provide you with a choice depending on the desired level of exposure and financial commitment:

PLATINUM

#### Platinum Gala Dinner Category – \$25,000

- 10-minute Primetime Marketing Slot
- Company Profile in the Program Brochure
- Complete exclusive branding of the Gala Dinner and Excellence Awards venue
- Display Three (3) Banners at Prime Positions during the conference
- Company Profiling as an event partner on the ICAZ digital platforms
- Recognition in the Media/Newsletter/Press Supplements
- Product display right
- Promotional Materials in Delegate's Bags
- Exclusive logo placement on all event marketing materials
- Beaming of Corporate Logo in the Conference Room
- Two (2) complimentary tickets to the ICAZ Winter (full package)
- Ad placement in the event program

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## PARTNERSHIP OPPOTUNITIES

PLATINUM

### Platinum Category

**(Jackets, Duffel Sports Bags) \$15,000**

- 5 Minute Primetime Marketing Slot
- Company Profile in the Program Brochure
- Branding of Logos on Products
- Display Three (3) Banners at Prime Positions
- Company Profiling as an event partner on the ICAZ digital platforms
- Recognition in the Media/Newsletter/Press Supplements
- Display Products at the Venue
- Promotional Materials in Delegate's Bags
- Beaming of Corporate Logo in the Conference Room
- One (1) complimentary ticket to the ICAZ Winter (full package)

GOLD

### Gold Category

**(Sports Cooler Bags, Sports T-Shirts, Thermo-Mugs, Executive Parker Pens, Gala Dinner Entertainment) \$10,000**

- Branding of Logos on Products
- Display two (2) Banners in the Conference Room
- Company Profiling as an event partner on the ICAZ digital platforms
- Recognition in the Media/Newsletter/Press Supplements
- Display Products at the Venue
- Promotional Materials in Delegate's Bags
- Beaming of Corporate Logo in the Conference Room
- One (1) complimentary ticket to the ICAZ Winter (full package)

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## PARTNERSHIP OPPOTUNITIES

SILVER

### Silver Category (Cash) \$5,000

- Display of One (1) Banner in the Conference Room
- Recognition in the Media/Newsletter/Press Supplements
- Beaming of Corporate Logo in the Conference Room
- Promotional Materials in Delegate's Bags

BRONZE

### Bronze Category cash (\$2,000)

- Display of One (1) Banner outside the Conference Room
- Company Profiling as an event partner on the ICAZ digital platforms
- Recognition in the Media/Newsletter/Press Supplements
- Beaming of Corporate Logo in the Conference Room

### Additional Benefits for All Sponsors

- Inclusion in post-event press releases and media coverage.
- Opportunity to provide promotional materials in delegate bags.
- Recognition on the event website with a link to your company's website.
- Networking opportunities with senior officials and decision-makers.

### Value for Money

Our sponsorship packages have been carefully designed to provide exceptional value for money, ensuring that your investment yields a high return. By aligning your brand with the 2024 Winter School, you not only gain exposure to influential decision-makers but also contribute to the advancement of local communities through meaningful collaborations and partnerships.