

# Sustainability Strategy

## SET TECH FESTIVAL 2024

Why do we need a sustainability strategy? Climate change is one of the biggest challenges of our time. Throughout our work, the SET team is engaged in supporting innovators who are shaping a more sustainable future for all. As part of this continuity, we are committed to lowering our own carbon footprint and organising our annual event, the SET Tech Festival, respecting both the environment and people.

Hand in hand with our partner agency, Compact Team, we are innovating from year to year to become an event with a positive impact. Sustainability is therefore included in all phases of the event - from planning to post-event.

### Our main commitments for 2024 will be as following:

- **Resources**

All resources are drastically reduced and used mindfully. Minimalism as well as the reuse principle are at the heart of our strategy.

- **Waste**

Ensuring that the event generates as little waste as possible is one of our priorities. In this regard, the SET Tech Festival has 0 plastic bottles, 0 flyers and 0 goodies. Most generated waste is compostable.

- **Mobility & transportation**

Mobility and transportation are responsible for the most emissions of an event. To reduce these, we encourage our participants to use public transportation to and in Berlin. Our teams are also using bikes and public transportation to join the event.

- **Food**

A veggie diet can reduce the carbon emissions by 2.5 times. This is why the festival will offer a vegetarian and vegan as well as seasonal and regional catering.

- **Social impact**

We should all be actors of the future of energy. Therefore, we want to make sure the festival is accessible to everyone: barrier-free location, diversity of stakeholders, student passes, etc.

