MUSTAFA JAMADAR

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PERSONAL STATEMENT

- A conscientious and Passionate professional with extensive experience in **UI Designing, Product Designing, Web Development, Social Media Marketing, IT Administration and Graphic Designing**.
- A Hardworking, accountable and creative individual, whose thorough and precise vision to projects like Product/System Design, Salesforce CRM Implementation and Wordpress Websites for clients have proven my Fast-Learning and understanding Abilities.
- Enthusiastic and Collaborating team player with Solid Communicational Skills who can adapt and excel in a fast-paced and changing working environment and Strong understanding of Industry trends and collaborative working.

SKILLS & STRENGTH

Web Designing	Social Media Marketing	Salesforce CRM	Graphic design
HTML5 & CSS3	Content Manager	Wordpress CMS	Client Handling
User Interface	Adobe Creative Suite	Back End	Logo Design
Product Design	Photoshop, XD, Illustrator	SonicWall Firewall	Android, iOS
PHP	Marketing & Sales	Wireframing	Front End Technologies
UI/UX Design	Word, Excel, PowerPoint	Windows, MAC OS	MS Office
JAVA, Js, jQuery	Angular Js, Node Js, React Js	Programming Skills	Team management

WORK EXPERIENCE

Position: **UI Designer/ Product Designer**   NOV 2019 - Present
Company: **Beautrix, LONDON**

- Developing pixel perfect UI Design for iOS, Android and Web Application for Beauty Industry client.
- Collaborate with stakeholders to create strategy for design and user-experience decisions for new functionalities and features.
- Designing Product Design (System) Workflows, UI Patterns, Wireframing based on Client requirements.
- Creating relevant design artefacts (sketches, prototypes, assets and other content), in line with the delivery roadmap
- Keeping track with Engineering/Development team about the progress and user testing to turn designs into practical solutions.
- Following a user-centric design approach and device meaningful usability tests.

Gap: **TRAVEL GAP** (Relocated to London)   AUG 2019 – NOV 2019

Position: **Web Developer & Social Media Manager (CONTRACT)**   MAY 2019 - AUG 2019
Company: **Little Jannah Organic Hair & Beauty Spa**

- Created responsive and consistent design system Website, Upgrading and Maintenance for the same.
  - Increased Website Visitors by 60% reached 10000+ Visitors with 25% Increase in Brand Identify.
- Accounts Created and Integrated with best-in-class social media content for Instagram, Google & Facebook.
  - Achieved 100+ Google Reviews, 1000+ Instagram Followers.
- Keeping track of analytics of the traffic and problem handling.
- Digital Design and Image enhancing, Graphic Optimization done for the best quality content and Digital Experience.
- Designed and Review Leaflets, Banners, Posters and Merchandise with company Branding.
- SEO and Social Media Marketing based on current trends and approach.

POSITION: **Web Developer, Graphic Designer & IT Admin**   OCT 2016 – MARCH 2019
COMPANY: **Capital International Group, Dubai (UAE)**

At Capital International group, I was the IT lead for the Development, Design and IT Infrastructure:

- Developing Website, Web graphics, Frontend layouts
  - Created 20+ Websites. Satisfied 100+ Clients.
- Developing And configuration of Wordpress.
- Creating Application User Interface, Workflow and wireframing.
- Managing Online presence of the company and updating with best-in-class social media content.
- Liaising Clients to understand their IT requirements and providing solutions.
- Handling IT Stocks Procurements and Purchasing.
- Dynamic designing done for delivering high impact results
  - Designed 100+ Pages, Posters and leaflets.
- Designing LOGO, Stationary items, Marketing Material, Branding Essentials.
- Discussing and suggestions of technology, content and User interaction with client and company.
- Salesforce CRM Development Team Coordinator and User Administrator.
- Handling and Troubleshooting IT related issues for more than 50+ Offices and 100+ Devices
- Maintaining graphics and Content of existing websites to ensure best customer experience.

POSITION: **UI/ UX Designer**   AUG 2015 – JULY 2016
COMPANY: **ZaydTech Technologies**

- Developed a Front End UI Design for Web Application for affiliated Marketing Industry client.
- Designed Product (System) Workflows, UI Patterns, Wireframing with suitable Layouts
- Discussing design reviews with the Product development team to bring design thinking and the development of creative solutions.
- Keeping track with team about the progress and Problem Handling.
- Training the End User for Back Office Operation and User Experience to deliver successful product adoption.
- Technical Assistance and Troubleshooting of the System.
- Administration of Back Office within a Contract Time Period.

EDUCATION

Degree: **Bachelor's of Engineering** 2011–2015
College: **Babaria institute of Technology (GTU),** Vadodara, India.
Subject: **Computer Science and Engineering**
Final Year Project: **S.I.M.I -Smart Intelligent Mobile Interface -Android Virtual Voice Assistant App**
- Developed a Virtual Voice Assistant App for Android based on Google's Text to Speech API to recognise voice commands and perform respective actions.

ACHIVEMENTS

- Cleared & Certified for **Autodesk Maya** (Ver 2009) by IIT-BOMBAY & Microsoft.
- **Microsoft Student Partner** of the year 2015
- Employability Training Certificate Accredited by **NCFE, London**