

WORKTECH™ Melbourne

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

ANZ, DOCKLANDS, MELBOURNE

TUESDAY 26TH MARCH

09:00 - 18:00

HOST PARTNER



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WORKTECH ACADEMY



Managing Director,
WORKTECH Events

A warm welcome to WORKTECH24 Melbourne

WORKTECH is the original conference for all those involved in the future of work and the workplace as well as real estate, technology, and innovation.

This exciting event will feature an insightful program of peer-to-peer discussions and thought leadership sessions with workplace visionaries, exploring the changing landscape of work and the purpose of the workplace.

Our agenda will explore transformative shifts in work culture, technology integration, and employee expectations. Join us to gain perspectives from industry leaders and thought pioneers, on the evolving world of work in 2024.

Secure your spot now and be part of the conversation defining the future workplace!

Warmest Regards

Isabel

CONTENTS



SPEAKERS



SESSIONS



CONFERENCE AGENDA



VENUE



WHO ATTENDS



KEY INFORMATION

MEET THE SPEAKERS

WORKTECH24 Melbourne will attract some of the biggest and brightest names to debate, discuss, and divulge the latest thinking on the future of work and the workplace.

The conference will feature leading international thinkers from industry and academia. Our speakers represent some of the world's biggest brands and best universities and research departments, alongside radical visionaries from new innovative organisations.

Through interdisciplinary speakers and learning experience, we focus on bringing cutting edge ideas and inspiration to the workplace community to enhance creativity and move thinking forward. Instead of focusing on peer to peer innovation through imitation, we aim to curate a unique programme, bringing together experts in the fields of people, place and technology and relevant adjacencies to reflect on the future of work and workplace.

Alongside the conference series, the WORKTECH Academy knowledge hub explores the future of work through six key themes: people, place, technology, design, culture and innovation. Creating leading commentary, research and publications that places scientific research at the heart of key business problems. www.worktechacademy.com

Full list of speakers

Chris Anderson [Cisco](#)
Esme Banks-Marr [BVN](#)
Sally Campbell [BVN](#)
Tina Chapman [Xero](#)
Claire de Carteret [Gallup](#)
Dr. Agustin Chevez [The University of Melbourne](#)
Elly Dalziel [Mirvac](#)
Graham Evans
Eduard Hovy [University of Melbourne, Melbourne Connect](#)
Cathy Jones [Electronic Arts](#)
Arjun Kaicker [Zaha Hadid Architects](#)
Marnix Mali [Booking.com](#)
Kim Ronaldson [Australian Retirement Trust](#)
Tessa Roulston [ANZ](#)
Krupa Solanki [UnWork](#)
Paul Tackowiak [Bristol Myers Squibb](#)
Nick Todd [ERA-co](#)
Michael Walmsley [Cultural Infusion](#)

More speakers to be announced



Marnix Mali, Booking.com



Kim Ronaldson, Australian Retirement Trust



Krupa Solanki, UnWork



Paul Tackowiak, Bristol Myers Squibb



Dr. Agustin Chevez, The University of Melbourne



Tessa Roulston, ANZ



Sally Campbell, BVN



Tina Chapman, Xero



Arjun Kaicker, Zaha Hadid Architects



SESSION HIGHLIGHTS

The future of work and the workplace is on everyone's agenda. This event brings thought leaders together to share cutting edge ideas on the future, from both a people, place, and technology perspective. It will allow an understanding of the key drivers of change and enablers of innovation that will shape how, where and when work takes place.

KEY THEMES

NAVIGATING THE TECH ODYSSEY IN THE
FUTURE OF WORK

GLOBAL HORIZONS: DISCOVERING
WORKPLACE EXCELLENCE

EMBRACING UNCERTAINTY TO CRAFT
FUTURE-READY WORKPLACES

DESIGNING THE FUTURE OF WORK
FOR EXCEPTIONAL INDIVIDUALS

WORK AS AN INTERCONNECTED
SYSTEM

Key themes we will be discussing at this event include:

Unveiling Tomorrow's Workplace: Navigating the Tech Odyssey in the Future of Work

From artificial intelligence and automation to virtual collaboration and augmented reality, join thought leaders, industry experts, and visionaries to gain insights into the disruptive forces shaping our workplaces.

Global Horizons: Discovering Workplace Excellence

Embark on a global exploration of workplace innovation. Showcasing stories of workplace innovation from around the world.

Adapt & Innovate: Embracing Uncertainty To Craft Future-Ready Workplaces

Delve into the art and science of swift innovation, where the ability to prototype, iterate, and adapt becomes paramount. Together, let's redefine the future of work by embracing uncertainty as an opportunity for continuous innovation and adaptation.

Peak Performance Paradigms: Designing the Future of Work for Exceptional Individuals

From cultivating a culture of continuous improvement to leveraging cutting-edge technologies, how can we unlock peak performance in the workplace.

Work as an Interconnected System

Work doesn't exist in a vacuum. Let's explore the context of work to envision better futures.



The Booking.com Workspace: Data, Experiments, and the Human Factor

Marnix Mali, Director of Real Estate & Workspace Services, Booking.com

In a hybrid world, the physical environment greatly enhances connections between people and thus enhances culture. Booking.com had the challenging goal of creating a Healthy, Happy and Productive workspace for all 11,000 colleagues across the globe. The workplace services team works to achieve this through both data and real time experiments, while maintaining a continuous dialogue with their colleagues, the end-users of the space. This session will share how they achieved their goal and their key learnings in the process.

Designing for the Future: The AI Powered Workplace

Arjun Kaicker, Co-Head of Workplace Analytics and Insights, Zaha Hadid Architects

There has been an explosion of interest and innovation in Artificial Intelligence, with AI used to support design ideation and space planning. In this talk, AI pioneer Arjun Kaicker, Co-Head of Zaha Hadid Analytics + Insights, will discuss the trends in AI usage across workplace design utilising his own insights and experience of using AI tools at Zaha Hadid Architects to reflect upon how AI can transform the workplace design process for good.



Designing the Future Workplace: Strategies for Unleashing Individual and Organisational Excellence

Claire de Carteret, Managing Director APAC, Gallup

Drawing insights from Gallup's latest State of the Global Workplace Report, Claire will unveil strategies that shape the future of work, emphasizing individual and organisational excellence in dynamic environments. She'll present innovative approaches to continual improvement, leverage advanced technologies, and unlock the complete potential of individuals in the professional environment.

CONFERENCE OPENS

CHAIRPERSON'S OPENING REMARKS & WELCOME ADDRESS

Krupa Solanki, **Innovation Director, UnWork**
Esme Banks-Marr, **Strategy Director | Work + Place, BVN**



Global Horizons: Discovering Workplace Excellence

Embark on a global exploration of workplace innovation. Showcasing stories of workplace innovation from around the world.

THE BOOKING.COM WORKSPACE: DATA, EXPERIMENTS, AND THE HUMAN FACTOR

Marnix Mali, **Director of Real Estate & Workspace Services, Booking.com**



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GLOBAL STORY OF WORKPLACE INNOVATION

More information coming soon.

APPLYING GLOBAL WORKPLACE STANDARDS IN A NEW MARKET

Paul Tackowiak, **Director of Workplace Strategy and Design, Bristol Myers Squibb**



In this session Paul Tackowiak of Bristol Myers Squibb will share their global standards for workplace and how they have implemented them in a new project in India. He will talk about how establishing standards for workplace design has ensured consistent, efficient results, while balancing local and corporate cultures.

DRIVING REAL ESTATE DECISIONS WITH REAL-TIME DATA, INTELLIGENCE AND AUTOMATION

Chris Anderson, **Smart & Sustainable Real Estate Solution Lead, Cisco**

Many organisations are still working out the “how” when it comes to balancing their real estate portfolio based on employee office usage patterns. It’s now clear that usage data is needed in real-time to be able to create automated workflows to optimise space and deliver better experiences. Chris will share in this session how Cisco has implemented tech in their offices around the globe that delivers real time insights to automate and optimise user experience in the workplace.

AUDIENCE INTERACTION SESSION



COFFEE BREAK & NETWORKING

Navigating the Tech Odyssey in the Future of Work

From artificial intelligence and automation to virtual collaboration and augmented reality, join thought leaders, industry experts, and visionaries to gain insights into the disruptive forces shaping our workplaces.

DESIGNING FOR THE FUTURE: THE AI POWERED WORKPLACE

Arjun Kaicker, **Co-Head of Workplace Analytics and Insights, Zaha Hadid Architects**

Zaha Hadid

There has been an explosion of interest and innovation in Artificial Intelligence, with AI used to support design ideation and space planning. In this talk, AI pioneer Arjun Kaicker, Co-Head of Zaha Hadid Analytics + Insights, will discuss the trends in AI usage across workplace design utilising his own insights and experience of using AI tools at Zaha Hadid Architects to reflect upon how AI can transform the workplace design process for good.

FROM AUGMENTED WORK TO SYMBIOTIC WORK: THE IMPACT OF NEW TECHNOLOGIES ON THE GLOBAL WORKPLACE

Elly Dalziel, **Manager Strategy & Customer Asset Management, Mirvac**



Launch of the new report from WORKTECH Academy and Mirvac. This report looks at the AI phenomenon in relation to the future of work. Going beyond the hype to offer a clearer picture of where AI is going next and how it will impact the world of work in the future.

Work as an Interconnected System

Work doesn't exist in a vacuum. Let's explore the context of work to envision better futures.

CIRCULAR APPROACH TO REIMAGINING WORK + PLACE ECOSYSTEMS

Sally Campbell, **Principal, BVN**

BVN

An ardent advocate for spaces that leave a lasting impression, Sally firmly believes that everyone deserves the privilege of experiencing life, work, or occupation in impeccably designed environments. Her passion extends to pioneering workplace strategies and innovative design solutions across diverse sectors, which she'll be discussing in a keynote session at WORKTECH Melbourne.

MELBOURNE CONNECT A PURPOSE-BUILT PRECINCT TO FOSTER INNOVATION

Eduard Hovy, **Executive Director, University of Melbourne, Melbourne Connect**



Melbourne Connect is an innovation hub of the University of Melbourne targeting the linkage of industry and research in forward-thinking initiatives. Discover how creativity, technology, research, and industry converge to address global challenges. Uncover strategies for fostering community engagement and igniting innovation. Join Professor Eduard Hovy as he shares successes and obstacles in pioneering collaborative work.

THE WHERE OF WORK

Dr. Agustin Chevez, **Honorary Fellow - Management and Marketing, The University of Melbourne**



The pandemic made us stop and think about the places where we work – employees no longer walk mindlessly back into the office. In response, the wide range of stakeholders involved in financing, designing, delivering, and occupying offices begun seeking answers, focusing on the aspects of the problem that concerned them most. The “Where of Work” sheds light on the mechanisms that shape our places of work and advocates for a coordinated approach to unveil environments that better align with the opportunities and challenges of the ever-evolving notion of work.

INNOVATION PLATFORM: WALLET SOLUTIONS IN THE MODERN WORKPLACE

Jonathan Liaros, End User Business Development Manager, Physical Access Control Solutions, ANZ, HID



INNOVATION PLATFORM: MODERN WORKPLACE SOLUTIONS BY BIAMP

Graham Evans



LUNCH BREAK & NETWORKING

Designing the Future of Work for Exceptional Individuals

From cultivating a culture of continuous improvement to leveraging cutting-edge technologies, how can we unlock peak performance in the workplace.

WHO ARE WE? THE VALUE OF CULTURAL DIVERSITY DATA IN THE ROLE OF THE FUTURE OF WORK

Michael Walmsley, Chief Experience Officer, Cultural Infusion



Our diverse cultures hold untapped potential for thriving in the AI-driven future. This session explores why understanding cultural nuances is crucial. We'll dive into the costs of conflict & the value of embracing diversity. Discover how appreciating our multifaceted identities can unlock innovation & propel us forward together. Join us as we explore historical insights & forge future possibilities and reveal "who we are" together at this event from our Diversity Atlas survey!

DESIGNING THE FUTURE WORKPLACE: STRATEGIES FOR UNLEASHING INDIVIDUAL AND ORGANISATIONAL EXCELLENCE

Claire de Carteret, Managing Director APAC, Gallup



Drawing insights from Gallup's latest State of the Global Workplace Report, Claire will unveil strategies that shape the future of work, emphasizing individual and organisational excellence in dynamic environments. She'll present innovative approaches to continual improvement, leverage advanced technologies, and unlock the complete potential of individuals in the professional environment.

AUDIENCE INTERACTION SESSION



COFFEE BREAK & NETWORKING

Embracing Uncertainty To Craft Future-Ready Workplaces

Delve into the art and science of swift innovation, where the ability to prototype, iterate, and adapt becomes paramount. Together, let's redefine the future of work by embracing uncertainty as an opportunity for continuous innovation and adaptation.

15:30 | THINK TANK BREAKOUT DISCUSSIONS

Join our interactive think tank discussion groups, where we explore the future of work's most compelling topics. Alongside, keynote presentations and expert panel discussions from industry experts, we are excited to be introducing a new think tank session into our program.

EXPERT PANEL ADAPT & INNOVATE - WORKPLACE PILOTS

Cathy Jones, **Workplace Experience Manager - Australia, Electronic Arts** / Nick Todd, **Australian Head of User Strategy & Experience ERA-co** / Tina Chapman, **Director of Workplace for APAC, Xero** / Tessa Roulston, **Technology Lead | PropTech | Group Property, ANZ**

In this compelling panel, you will join esteemed global senior leaders from Electronic Arts, Xero & ERA to delve into their experiences in reimagining the work experience worldwide, particularly in the post-pandemic landscape.



CHAIRPERSON'S CLOSING REMARKS

Krupa Solanki, **Innovation Director, UnWork**
Esme Banks-Marr, **Strategy Director | Work + Place, BVN**

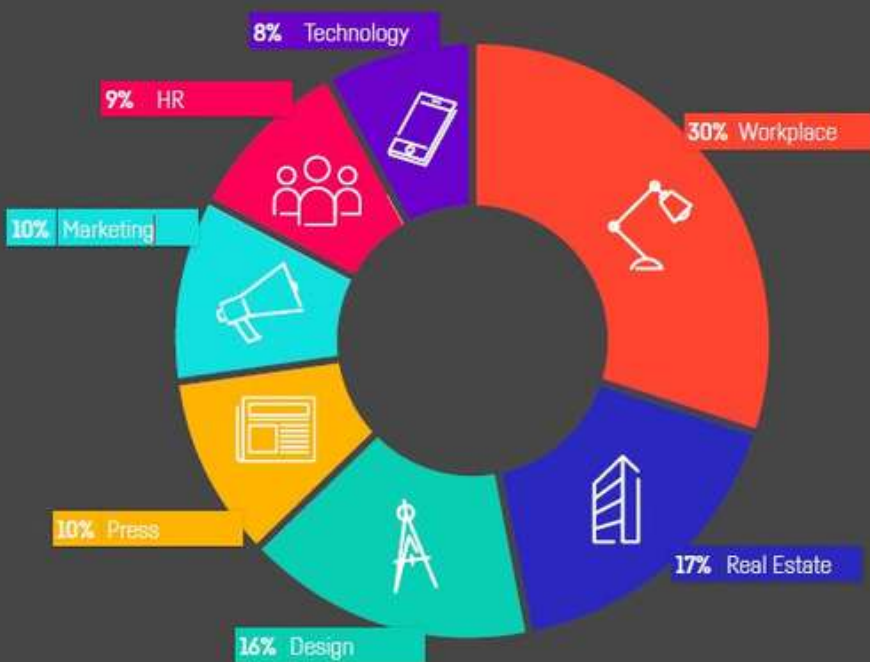


NETWORKING DRINKS & WORKPLACE TOURS



CONFERENCE CLOSES

WHO ATTENDS



A well-spoken and experienced group of presenters providing leading edge subjects current topics and statistics. A great place to learn about new ideas.

WORKTECH DELEGATE, DELOITTE



Informative, interesting views on workplace design, planning technology and workers

WORKTECH DELEGATE, BANK OF MONTREAL



BOOK NOW

www.worktechevents.com/events/worktech24-melbourne/

KEY INFORMATION

Date

When: Tuesday March 26th

Where: ANZ, Docklands, Melbourne

How to book:

Visit: www.worktechevents.com/events/worktech24-melbourne/

Offer a Special Rate to Your Network!

Become a marketing partner for this event and qualify for a special rate for your colleagues, complimentary passes for yourself, logo exposure for your organisation, and more!

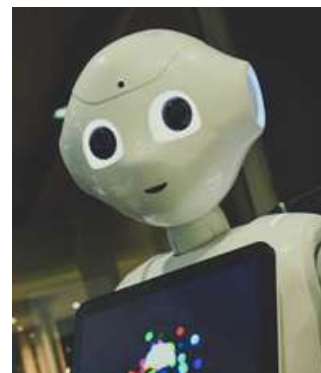
If you are part of a group that would like to attend and are looking for a joint group rate please get in touch to arrange a bespoke ticket price.

Become a WORKTECH Ambassador

We're looking for people that love the future of work and the workplace and social media. People who are willing to become part of our team and help spread the word to the masses. There will be a free event ticket available to successful applicants.

For more information on the above initiatives, please contact:

kirsty.darlington@worktechevents.co.uk



7 St. John's Mews

13 St. John's Road, Hampton Wick

Kingston upon Thames, KT1 4AN, UK

+44 (0)20 89 77 89 20

info@unwired.eu.com

www.worktechevents.com