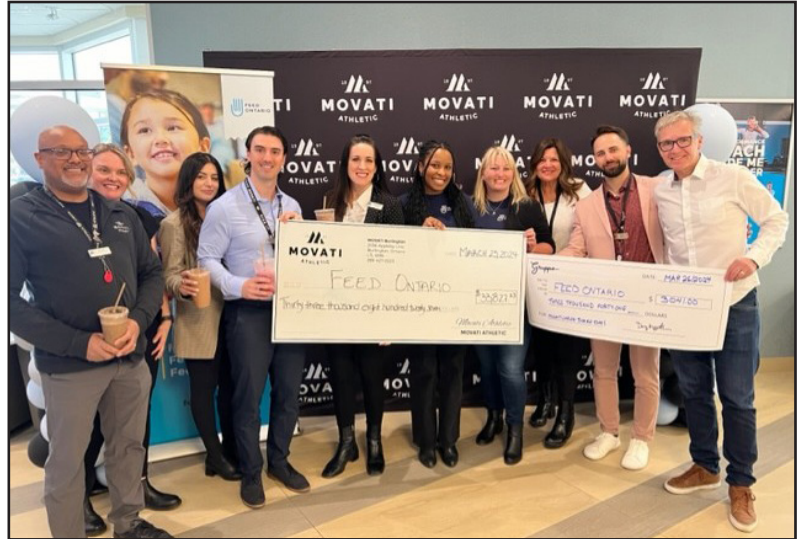


MOVATI Athletic and Feed Ontario: Press Release

Monday March 25, 2024.

MOVATI Cares Donates 67,654 Meals to Ontarians Through Feed Ontario!



MOVATI Athletic is thrilled to announce the overwhelming success of Shake Days, a MOVATI Cares initiative which took place from March 4th to 6th, 2024. Thanks to our MOVATI community, we not only met but surpassed our donation goal, raising a total of \$33,827.23 providing 67,654 meals to Ontarians through Feed Ontario.

MOVATI Cares, a program designed by MOVATI Athletic, strives to support charitable organizations that help members in our communities lead a healthier and happier life. Shake Days was a National Event where all proceeds from the sale of shakes at the MOVATI Athletic Café were donated to Feed Ontario. This organization works to fight hunger and supports healthy communities. Feed Ontario leverages bulk purchasing to buy and distribute food to food banks in the communities where our clubs operate, with every \$1 raised providing 2 meals to an Ontarian in need.

"Together, we have demonstrated that when we come together as a community, we can create meaningful change and support those in need", commented Chuck Kelly, President, and CEO of MOVATI. "We would like to extend special thanks to all our Club Members, Team Members, and Partners. Without your support and dedication to this cause, Shake Days would not have been possible."

MOVATI Athletic is a privately held company with 16 locations across Canada and growing, with over 130,000 members and more than 2,000 employees. From the premium equipment and spa-like amenities to an industry-leading selection of group fitness classes, MOVATI offers a full range of fitness services tailored to its members' needs. Driven by a vision to empower people's lives through fitness and health, making the communities it serves healthier and happier. MOVATI Athletic is poised for growth with new clubs opening across Canada.

Visit [MOVATI.com](https://www.movati.com) for more information.

To learn more about Feed Ontario and how you can continue to support their mission, please visit www.feedontario.ca. Let's feed Ontario, together!

