



Website Redesign Questionnaire

Thank you for choosing us for your website redesign project! To ensure we meet your needs and exceed your expectations.

Essential Information Needed Before We Begin Building Your Website:

Brand Plan

(if you don't have one, please contact us to create you one)

Brand Corporate ID and Brand Fundamentals

(if you dont have one, please contact us to create you one)

Website Copy

(if you dont have one, please contact us to create you one)

Photography

(if you dont have one, please contact us to create you one)

1. Packshots
2. Stylized product photography
3. Landscape/location photography

Please provide detailed responses to the following questions. Your insights will help us create a website that truly represents your brand and achieves your goals.





What are your primary goals for the website redesign?

What do you like about your current website?

What do you dislike about your current website?





What are the main problems or needs of your target audience that your website should address?

Do you have any colour scheme or branding guidelines that should be followed?





Are there specific websites you admire or want to emulate?
If yes, please provide examples.

What Key features do you want on your website? (e.g. e-commerce capabilities, contact forms, galleries, booking systems)

Are there any integrations needed with other tools or platforms? (e.g. CRM, email marketing, social media)





What is your desired timeline for the project? (e.g. preferred launch date, import milestones)

Are there any other comments or requirements that you want us to know?

Please forward the completed form to brad@goldenratioms.com.

If you have any questions while completing it, feel free to reach out to us.
We look forward to working with you on this exciting project!

